

# H2Oasis

SWELL SCULPTURE FESTIVAL

ARTISTIC PROPOSAL  
6-15 SEPTEMBER 2024

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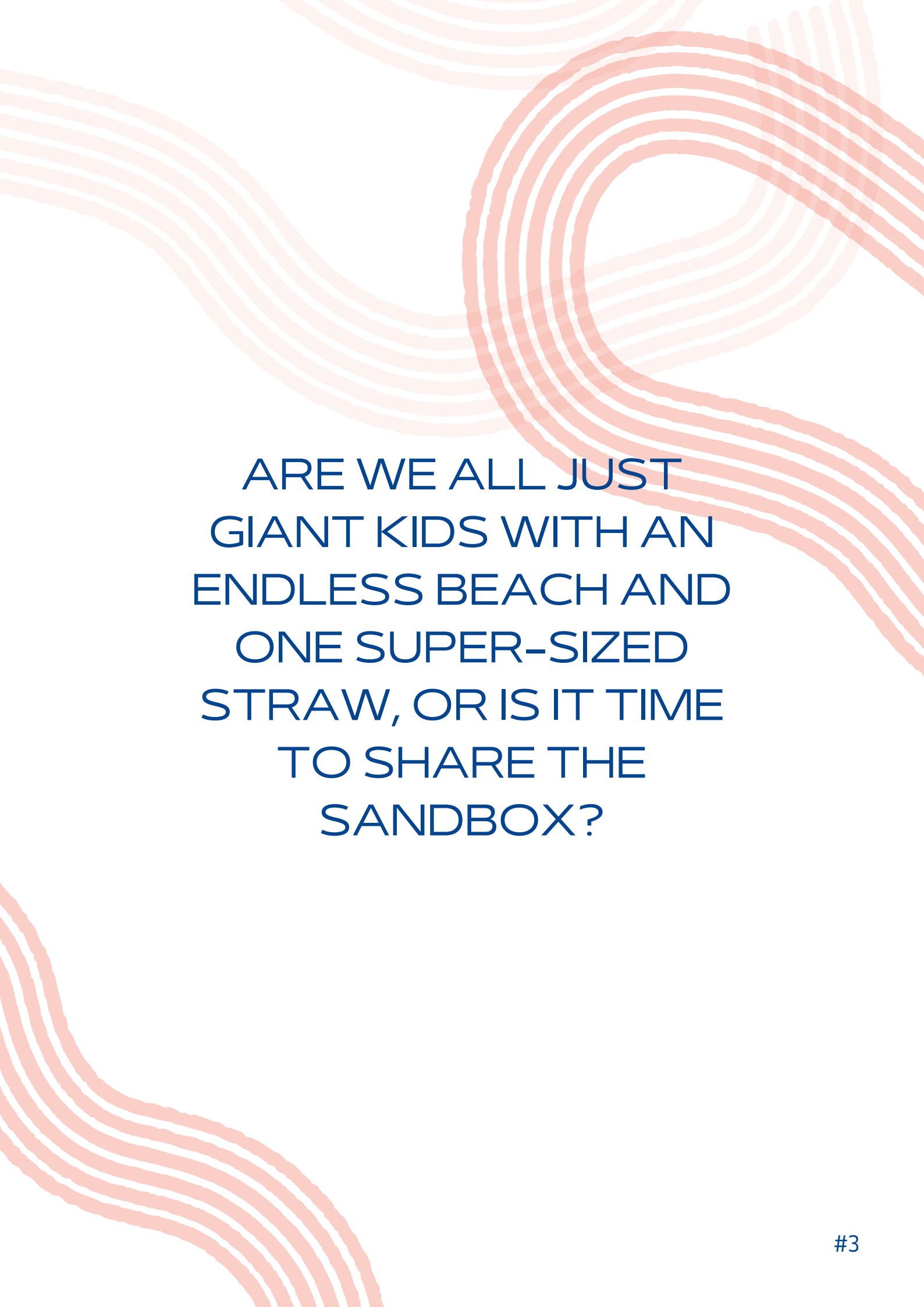
Imagine a giant straw poking out of the sandy beaches of Australia, a whimsical yet profound symbol at the Swell Sculpture Festival. This isn't just any straw; it's the conduit to our 'H2Oasis' - a playful poke at our 'never enough' culture. As the straw seemingly sips the ocean, it whispers a tale of insatiable desires, drawing a parallel to how we, as a society, 'drink up' our natural resources without a second thought.

But here's the twist - this straw isn't just about taking; it's a visual pun to stir our collective consciousness. It's a call to sip more thoughtfully, to drink in the beauty of our surroundings and consider how our endless cravings will leave the world even more parched.



So, as this larger-than-life straw stands as a sentinel on the shore, let it be a reminder of our 'mirage of the Mind.' Here, at the edge of the vast ocean, our collective thoughts have the power to shape the horizon. It's time to transform our thirst for more into a thirst for a better world, where our desires resonate with the rhythms of nature, not against them.

This installation isn't just art; it's a conversation starter, a visual metaphor that sips from the cup of irony. It beckons us to question, to reflect, and ultimately, to shift our desires from the fleeting to the sustainable. Let's use this giant straw to stir a wave of change, blending our aspirations with actions that quench not just our immediate thirst but nurture the very world that sustains us.



ARE WE ALL JUST  
GIANT KIDS WITH AN  
ENDLESS BEACH AND  
ONE SUPER-SIZED  
STRAW, OR IS IT TIME  
TO SHARE THE  
SANDBOX?



THIS ISN'T JUST ANY STRAW

IT'S THE CONDUIT TO OUR 'H2OASIS'



## CONCEPT OVERVIEW

"H2Oasis" is a proposed installation for the Swell Sculpture Festival, encapsulating a 6-meter tall, visually striking drinking straw sculpture. This symbol bridges humanity's connection to water, enlightening viewers on the global water crisis, conservation, and desalination technology innovations. The Pop Art-inspired design, with its bold colors and simple shapes, conveys a strong, resonant message, amplified by an LED-strip at the base that scrolls enlightening water-related facts.

## VISUAL ELEMENTS

- **Giant Straw Sculpture:** Sustainable materials, Pop Art style, vibrant colors, standing 6 meters tall, airflow metalpipes (200 mm)
- **LED-Strip:** At the base, displaying scrolling facts about water conservation and technology.
- **Surrounding Landscape:** Set on Currumbin Beach, with ambient lighting.
- **Interactive Photo Illusion:** A playful spot for visitors to create illusionary photos, interacting with the art.

## PROJECT DESCRIPTION

"H2Oasis" invites viewers into a world of awareness and reflection on water's significance and sustainable solutions like desalination. This towering straw sculpture against Currumbin Beach's serene backdrop acts as a vivid reminder of our role in water conservation. Facts displayed on the LED-strip, such as the impact of desalination plants, combine art with information, while the interactive photo illusion allows visitors to engage with the artwork and spread its message. This installation merges bold art with technology and sustainability, aiming to resonate deeply with its audience.

## **OBJECTIVE**

The primary goal of "H2Oasis" is to promote awareness about the water crisis, technological solutions, and the importance of responsible water use. By blending art, technology, and interaction, the installation encourages dialogue on sustainability and environmental consciousness, inspiring collective action.

## **REQUESTED SUPPORT**

Support is sought for material sourcing, technical and logistical assistance, including LED-strip integration, development of the photo illusion, and sculpture installation and maintenance.

## **CONCLUSION**

"H2Oasis" conceptualized by Ben Georges, symbolizes the union of art, technology, and environmental advocacy. As a beacon of awareness and reflection, it encourages viewers to engage with water conservation and desalination technology issues. This installation, with its interactive element, promises to significantly contribute to the environmental responsibility discourse, leaving a lasting impression.

We are excited about the possibility of bringing "H2Oasis" to life at the Swell Sculpture Festival and look forward to collaborating on this project to enhance environmental awareness and sustainability through art.

Thank you for considering our application. We eagerly anticipate further discussions on this proposal and the opportunity to collaborate in fostering environmental awareness and sustainability through the lens of art.



## ARTISTIC BINOM BEYOND H2OASIS

### Ben Georges

A multifaceted French artist, blending art with life since 2000. Ben's signature style, deeply rooted in the underground scene, fuses unique fashion with innovative inflatable art, captivating both party-goers and art lovers alike. Working with prestigious European companies like DesignInAir & Airworks, and independently since 2015, Ben has established himself as a multidisciplinary art designer. Living minimally on the road, Ben dances through life, embodying the spirit of a modern nomad, energized by the pulse of electronic music. >> [www.cotcut.com](http://www.cotcut.com)

### Frenzy

A Swiss creative soul and seeker, thrives on empathic listening and spiritual advisement. Her path weaves communication with holistic lightwork, diving into dance, yoga, and the quest for deeper meaning. Frenzy brings life to each of Ben's creative sparks, infusing soul into their collective ideas. Navigating life's realms with sensitivity, her path of shadow-work and connection to her femininity deepens her bond with Mother Earth. Her unique gift of reflection mirrors the individual and the collective. Frenzy calls us to unlock the magic of full presence, where love reign, and lower frequencies cannot take hold. >> [www.beyou-yoga.ch](http://www.beyou-yoga.ch)

### Our Story

Our paths first crossed in Switzerland at "Chateau Boheme" in the summer of 2021, marking the beginning of a unique love story between a multidisciplinary artist and a holistic lightworker. Embracing a long-distance relationship, we've discovered strength in our complementarity and soul connection, blending our diverse backgrounds into a rich tapestry of shared experiences. Our journey is one of constant movement, transcending personal and spatial boundaries. Together, we craft processes that breathe life into art.

### H2Oasis

The concept for H2Oasis was ignited on a vibrant evening in Mallorca, where Ben's boundless creativity met Frenzy's depth and inquiry. In the midst of profound discussions about art and sustainability, H2Oasis was born.

STRAWS AREN'T JUST FOR DRINKS: THINK BIGGER, SIP WISER!